



COUP Mobility GmbH · Friedrichstrasse 148 · 10117 Berlin · www.joincoup.com

ROUNDUP OF COUP UPDATES:

The COUP team has been working hard through the winter months. All new developments are included in this fact sheet.

- ***How COUP works:***

- Registration via smartphone app (iOS and Android).
- Expansion of fleet to 1,000 e-scooters.
- 30 minutes costs EUR 3.00.
- Maximum flexibility – the electric scooters can be left anywhere in the COUP operating area.
- The batteries are charged and replaced by COUP.
- The battery is located under the seat.
- The user can reach their destination quickly, easily and exactly as they want to – at a top speed of 45 km/h.
- Anybody over the age of 21 with a valid Class B or international driver's licence can take advantage of the service.

- ***The independent way to get around:***

COUP stands for more individuality and flexibility, and not just as far as city traffic is concerned. Berlin residents can now reach their destination on a stylish e-scooter – with no need to obey timetables.

- ***Android app:***

The Android version of the COUP app is now available alongside iOS. *'During the launch in 2016, COUP's focus was to test whether our services would be accepted by the market. Although we initially concentrated on the iOS version, we had planned on having an Android app from the start. It is now available in the Play Store,' states Mat Schubert, CEO of COUP.*

- ***Expansion of the fleet to 1,000 e-scooters in Berlin:***

Press inquiries:

Julia Grothe
PR & Communications Manager
COUP Mobility GmbH
Julia.grothe@joincoup.com
+49 152 57 65 96 13
www.joincoup.com



COUP Mobility GmbH · Friedrichstrasse 148 · 10117 Berlin · www.joincoup.com

The startup significantly expanded its e-scooter fleet from an original 200 units to 1,000. The service was launched to great success last year: getting from A to B is no longer a hassle for COUP's customers. An extension of the operating area is set to follow on the heels of the fleet expansion in April. COUP is making urban mobility easier across the board and ensuring a high degree of availability on Berlin's streets.

- **Service relaunch:**

COUP's service has been continuously improved since its launch. For example, the e-scooters are used in particularly busy areas of the city. This ensures that the scooters are always exactly where the customer needs them. In other developments, a recommendation feature was integrated into the app. COUP users can send a link to friends and family and are rewarded for each person who registers for the service.

About COUP

COUP is bringing the fun of driving back into urban areas. As a wholly owned subsidiary of Robert Bosch GmbH, the e-scooter sharing service provider started a new business area in the field of mobility services in August 2016. The fleet of 1,000 electric scooters helps save time and is an excellent supplement to the mobility services the city centre currently has to offer. The e-scooters are available 24 hours a day and are easy to find, book and ride. They are a flexible and affordable alternative to public transport and cars.

COUP is currently expanding and aims to grow to 80 employees by the end of the year. Take a look at our vacancies here <https://www.joincoup.com/jobs.html>.

Press inquiries:

Julia Grothe
PR & Communications Manager
COUP Mobility GmbH
Julia.grothe@joincoup.com
+49 152 57 65 96 13
www.joincoup.com