



COUP Mobility GmbH · Friedrichstrasse 148 · 10117 Berlin · www.joincoup.com

The independent way to get around: e-scooter sharing service COUP expands its fleet in Berlin

- Expansion of Berlin fleet to 1,000 e-scooters
- Extension of operating area in April
- Faster and easier booking: new features in the iOS app
- Booking app now also available for Android

Berlin, 13 March 2017 – The Berlin-based e-scooter sharing service has an array of new offers for the 2017 season. After successfully launching in August 2016, COUP is taking the next step following the winter break and now features 1,000 vehicles in the capital. 'Our expectations for 2016 were exceeded. We're hoping to make the city even more mobile with the expansion of our Berlin fleet. We are increasing the concentration of the vehicles in order to guarantee maximum COUP availability,' says Mat Schubert, CEO of COUP Mobility GmbH.

Improved service for customers

Starting March 2017, the stylish e-scooters will be available and ready to ride for COUP customers in selected districts of Berlin. In April, the operating area will be extended. Furthermore, COUP has continued to develop its service based on customer feedback from last season. This includes improvements to the iOS app that make the booking process even quicker.

The Android app is now available.

Reserve, book, ride

Customers can use the app to find the closest COUP, reserve it and then book. It is also possible to first register for free on the website www.joincoup.com.

No keys required. A ride (up to 30 minutes) costs three euros, after which every additional 10 minutes costs one euro. The electrically-driven e-scooters are charged with green electricity and travel up to 45 km/h. Anyone over 21 years of age and in possession a class B driving license or an international driving permit can drive our eScooters.

COUP recharges the batteries, so customers can start riding right away without having to worry. Time-consuming searches for parking spots are a thing of the past – the scooters can be left anywhere in the COUP business area. 'We make sure our e-scooters are available in the most frequented parts of the city, ensuring a high level of availability where demand is the greatest,' says Schubert.

Another new feature: Starting this year, customers can recommend the service to friends via the COUP app. For every successful new registration, the user will receive a bonus in the form of free rides.

Press inquiries:

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About COUP

COUP is bringing the fun of driving back into urban areas. As a wholly owned subsidiary of Robert Bosch GmbH, the e-scooter sharing service provider started a new business area in the field of mobility services in August 2016. The fleet of 1,000 electric scooters helps save time and is an excellent supplement to the mobility services the city centre currently has to offer. The e-scooters are available 24 hours a day and are easy to find, book and ride. They are a flexible and affordable alternative to public transport and cars.

COUP is currently expanding and aims to grow to 80 employees by the end of the year. Have a look at our vacancies here <https://www.joincoup.com/jobs.html>.

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