



Community Manager

Paris, France

We get truly excited about hiring you, if you:

- are an outgoing, natural communicator and passionate about driving engagement within our community
- are experienced in social media management (Buffer, Mailchimp, ...)
- are experienced in setting up, planning and executing events
- have 2 years experience in building communities and managing social content marketing/social media
- have a first experience in start-ups and have managed brand ambassadors
- have a university degree in communication, journalism or similar qualifications
- are skilled with MS office and Adobe
- speak fluent English (French as a native language mandatory)

What you will be working on:

- engaging and activating multiplier groups via social media channels and events
- set up, equip and train a brand ambassador network/program
- help foster strategic partnerships in France
- engaging with our community through e.g., live events and meet-ups
- aligned with global content plan developing and writing blog posts, newsletters, Facebook comments, etc.
- creating and maintaining community newsletters
- building and managing sustainable relationships with bloggers, influencers and the Paris startup environment

What you can expect

- Interdisciplinary teaming – share an office with marketing, operations... and learn beyond your area of expertise

- Joining our adventure in becoming the leading global platform in shared urban mobility

Please send your resume and cover letter to jobs@coup.paris with this subject: CM – YOUR NAME. We are looking forward to hearing from you!

COUP brings the joy back to urban commuting. Riding our fleet of shared eScooters is fun while saving you time. We are making swift door-to-door mobility the new normal.

We launched in summer 2016 as a subsidiary of Robert Bosch GmbH with our headquarters in Berlin. We are launching Paris this summer.