

Intern: Design (Berlin) (m/f)



Berlin, Germany

About COUP:

COUP is bringing the fun of driving back into urban areas. As a wholly owned subsidiary of Robert Bosch GmbH, the eScooter sharing service started a new business area in the field of mobility services in August 2016. The electric scooters enable users to save time in city traffic and are a fantastic addition to existing mobility services provided in central areas. The eScooters are available in a number of major European cities, including Berlin, Paris and Madrid (from summer 2018). They can be used around the clock and are easy to find, reserve and drive. They are a flexible and affordable alternative to public transport and cars.

What you will be working on:

As an intern at COUP you will be part of our Growth team, contributing to communications with new riders and our existing community. You will create material and assets that will engage and inform different audiences across a wide variety of channels. This can range from editing and adapting existing video, to impromptu photoshoots, to helping with the next COUP event. You'll also be supporting other offices with creative requests as needed. In addition to supporting the ongoing requirements of the Growth team, you will also be working with the wider Product team to support the development and implementation of the brand globally.

Your profile:

- Currently studying for a qualification in design with a portfolio that shows a range of skills and an interest in strong ideas that are well executed
- Good knowledge of Adobe Creative Suite, existing skills in video, photography and animation
- An interest in design for the internet, particularly in trends for social media. A desire to deepen your knowledge and creatively challenge existing formats and approaches
- A hands-on, can-do attitude and a willingness to shape a project from concept to completion, with guidance from more senior members of the team
- Excellent written and verbal communication skills in English, German is a plus

What you can expect at COUP:

- Joining our adventure in becoming the leading global platform in shared urban mobility
- Working with a very strong team and the best eScooter in the market
- Flat hierarchies, numerous social events and opportunity to work with highly skilled, cross-functional teams
- A fresh, young company with an opportunity to influence design decisions and shape the COUP brand
- A brand-new office in the center of Berlin (Friedrichstraße)

If you are interested please send your application to jobs@joincoup.com. Feel free to get in touch in case you have questions regarding your application.