

Senior Product Manager (Berlin) (m/f)



Berlin, Germany

About COUP:

COUP is bringing the fun of driving back into urban areas. As a wholly owned subsidiary of Robert Bosch GmbH, the eScooter sharing service started a new business area in the field of mobility services in August 2016. The electric scooters enable users to save time in city traffic and are a fantastic addition to existing mobility services provided in central areas. The eScooters are available in a number of major European cities, including Berlin, Paris and Madrid (from summer 2018). They can be used around the clock and are easy to find, reserve and drive. They are a flexible and affordable alternative to public transport and cars.

We get truly excited about hiring you, if you:

- have 6+ years experience in product management with B2C or B2B(2C) customer relationships
- build and launched consumer focused native mobile, web and IoT solutions from scratch
- are able to take responsibility for front stage as well as backstage applications (customer apps, API/SDKs, internal tooling for operations, finance and customer support)
- work every day with product design as partners in crime
- breathe agile and lean methodology and are able to define and evolve a product lifecycle framework
- are good at removing ambiguity and simplify complex challenges at hand
- possess a broad range of skills and knowledge across business, technology, experience design and development
- are infectious enthusiastic for urban life, society, digital products and services humanize product ideas by putting people first
- are passionate about shaping COUP's product vision and continuously spreading it
- understanding technology and push what's possible every day
- are structured and pay close attention to detail
- switch smoothly between German and English
- have experience in mobility services

What you will be working on:

- COUP's mobile products on iOS, Android and Web as well as backstage tooling
- shaping our product vision and strategy
- maintain and prioritize our backlog, making sure we're always working on the right things
- collaborate with designers and engineers
- ideate, validate and ship features that make a difference
- define KPIs and monitor metrics which indicates if the product is performing well
- draw insights and form hypotheses from user testing, surveys and analytics data, loop it back to design and Development

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What you can expect:

- Working with a very strong team and the best eScooter in the market
- Interdisciplinary teaming – share an office with design, backend, iOS and learn beyond your area of expertise
- Joining our adventure in becoming the leading global platform in shared urban mobility
- A brand-new office in the center of Berlin (Friedrichstrasse)

In case you are interested, please send your application to jobs@joincoup.com. Feel free to get in touch in case you have questions regarding your application. We are looking forward to hearing from you!