COUP

Senior Product Designer (f/m)
Berlin, Germany

About COUP:

COUP is bringing the fun of driving back into urban areas. As a wholly owned subsidiary of Robert Bosch GmbH, the eScooter sharing service started a new business area in the field of mobility services in August 2016. The electric scooters enable users to save time in city traffic and are a fantastic addition to existing mobility services provided in central areas. The eScooters are available in a number of major European cities, including Berlin, Paris and Madrid. They can be used around the clock and are easy to find, reserve and drive. They are a flexible and affordable alternative to public transport and cars.

What you will be working on:

- guide product decisions through user research, customer development and iterative feedback loops

- create a compelling user experience as part of the product design team

- help to make our product ready for global expansion

- analyze tasks, model information, navigation and flows using UX best practices for web and native mobile (although not being dogmatic about it)

- work with PM's and Engineers to materialize concepts through ideation, design exploration and user validation as well as lead Product Designers and Junior Product Designers professionally

- present design solutions to stakeholders and company executives

- initiate and conduct user research and testing on a continuous basis

- translate data into compelling and actionable stories

We get truly excited about hiring you, if you:

- live for executing and testing ideas and features in an agile and lean approach

- are bursting with inspiring enthusiasm for design & digital products

- can easily empathize with users as well as engineers to make the right product decisions

- are not scared of ownership and confident enough to make the decision when to move from low-fidelity sketches to pixel perfect mockups ready for production

- gained 5+ years of relevant product design experience with consumer focussed native mobile and web solutions

- are able to lead roadmap discussions

- conceptualized and crafted digital UI's end-to-end for several years with an emphasis on visual and interaction design

- know what it takes to actually build and ship products
  - at least 2 apps available through app/play store or private app projects
  - designed experience for application-specific contexts: UI controls, iconography, device resolution, cross-platform, typography, colour, layout, etc.

- master your tools and move with ease across software and fidelity depending on the goals and circumstances incl. Figma, Sketch, Adobe Creative Suite, Pencil and paper

- are experienced with
  - functional prototyping for all platforms
  - HTML, CSS, and Javascript
  - Native and web mobile technologies
  - Ideally mobility services incl. maps applications

What you can expect when joining COUP:

- Joining our adventure in becoming the leading global platform in shared urban mobility.

- Working with a very strong team and the best eScooter in the market.

- Flat hierarchies, numerous social events and opportunity to work with highly skilled, cross-functional teams.

- A brand-new office in the center of Berlin (Friedrichstraße).

If you are interested, please send your application including your portfolio to jobs@joincoup.com.
Feel free to get in touch in case you have questions regarding your application.