



— Junior PR Manager (f/m)

Berlin, Germany

About COUP:

COUP is bringing the fun of driving back into urban areas. As a wholly owned subsidiary of Robert Bosch GmbH, the eScooter sharing service started a new business area in the field of mobility services in August 2016. The electric scooters enable users to save time in city traffic and are a fantastic addition to existing mobility services provided in central areas. The eScooters are available in a number of major European cities, including Berlin, Paris and Madrid. They can be used around the clock and are easy to find, reserve and drive. They are a flexible and affordable alternative to public transport and cars.

What you will be working on:

- Definition and creation of statements, global questions & answers, press releases
- Coordination of interviews in COUPs key media and connect with key media contacts
- Creation of communication concepts for COUP Berlin and support in the global PR conception
- Supervise and take care of various communication channels cross-team
- Attendance at events as COUPs representative
- Prepare and support as well as participate in conferences and fairs in collaboration with our marketing team and the team of our shareholder
- Support in planning, organization and implementation of press events globally
- Support in production of photo and video materials for communication channels
- Support in Social Media Management
- Work closely with our lead PR agency in Berlin
- Conclude new cooperation's in the eMobility and Lifestyle sector

- Work on presentations as well as concepts in German and English

We get truly excited about hiring you, if you:

- have a degree in Communication/PR/Journalism or comparable
- have a great sense of responsibility
- are able to work independently in a growing and international market
- have first experiences in PR & Communication Management
- have strong skills in communication and writing
- have a strong network in the mobility service branch
- are fluent in German and English
- enjoy working in a creative open-minded team

What you can expect when joining COUP:

- Joining our adventure in becoming the leading global platform in shared urban mobility.
- Working with a very strong team and the best eScooter in the market.
- Flat hierarchies, numerous social events and opportunity to work with highly skilled, cross-functional teams.
- A fresh, dynamic company with an opportunity to influence technical decisions and shape the engineering culture.
- A brand-new office in the center of Berlin (Friedrichstraße).

*If you are interested, please send your application to jobs@joincoup.com.
Feel free to get in touch in case you have questions regarding your application.*